

LIVE CE SEMINARS



Our live seminars help dental teams uncover what's holding their practice back and provide actionable strategies to improve performance, increase case acceptance, and drive growth.



75-Minute Topics



ADA CERP



2 CE Credits



Actionable Takeaways

Creating Greater Case Acceptance

When patients don't fully understand the value of treatment, they are far less likely to move forward. Learn how to present treatment clearly and confidently so patients recognize the importance of timely care.

- Communicate treatment value clearly
- Overcome objections with confidence
- Remove barriers to acceptance
- Explain impact of no treatment

Highly Effective Communication

Strong internal communication is essential for a successful dental practice, but without clear systems and a shared purpose, teams can quickly become misaligned. Learn practical tools to create clarity, consistency, and accountability through structured guidelines.

- Define a clear practice mission and purpose
- Implement effective policies and job descriptions
- Strengthen accountability and team alignment
- Reduce confusion and internal miscommunication

Hiring the Right Team

A successful practice depends on hiring the right people. Learn a structured, compliant approach to recruiting and selecting candidates who align with your culture and elevate the patient experience.

- Attract high-quality candidates
- Use effective screening methods
- Conduct stronger interviews
- Build a stable, reliable team

Generate More Patients

Grow your practice with smart, strategic marketing and patient experience improvements that drive long-term results.

- Optimize Google Business Profile
- Improve website conversion
- Leverage reviews and testimonials
- Turn patients into growth advocates

**Contact Larissa Mintz to schedule:
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