

YOUR LOGO HERE

Reactive Vs. Proactive Hiring

Building systems to attract, develop, and retain top dental talent.

EVENT DETAILS:

- Event Date
- Address
- Dinner/lunch details
- CE Credits
- Any fee details



YOU'LL LEARN HOW TO:

- **Identify key opportunities** to shift from reactive to proactive hiring.
- **Implement systems** to improve recruiting speed and candidate quality.
- **Build structured onboarding** processes that accelerate team productivity.
- **Apply retention strategies** that strengthen culture and reduce turnover.



Presented By:

Anthony Penketh
VP of Business Dev.



- VP of Business Development, ePractice Manager
- Trained 2,500+ dentists on case acceptance & patient growth
- Former Head of Sales & CMO, ClearCorrect
- Scaled to 10,000+ providers before Straumann acquisition

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