

YOUR LOGO HERE

Creating Greater Case Acceptance

How to engage, educate, and close patients so they begin treatment and improve their overall health.

EVENT DETAILS:

- Event Date
- Address
- Dinner/lunch details
- CE Credits
- Any fee details



YOU'LL LEARN HOW TO:

- **Identify key opportunities** to improve patient communication & case acceptance.
- **Implement consultation strategies** that build trust and uncover patient motivations.
- **Present treatment clearly** to increase understanding and perceived value.
- **Apply confident closing and financial discussion techniques** to improve scheduling rates.



Presented By:

Anthony Penketh
VP of Business Dev.



- VP of Business Development, ePractice Manager
- Trained 2,500+ dentists on case acceptance & patient growth
- Former Head of Sales & CMO, ClearCorrect
- Scaled to 10,000+ providers before Straumann acquisition

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