

YOUR LOGO HERE

Cost-Effective Ways to Generate More Patients

Practical, proven marketing strategies to attract, convert, and retain more patients - without breaking the budget.

EVENT DETAILS:

- Event Date
- Address
- Dinner/lunch details
- CE Credits
- Any fee details



YOU'LL LEARN HOW TO:

- **Identify key opportunities** to improve online visibility & attract new patients.
- **Implement strategies** to increase website conversion and patient inquiries.
- **Leverage patient reviews** and testimonials to build trust and credibility.
- **Apply patient experience techniques** that drive retention and referrals.



Presented By:

Anthony Penketh
VP of Business Dev.



- VP of Business Development, ePractice Manager
- Trained 2,500+ dentists on case acceptance & patient growth
- Former Head of Sales & CMO, ClearCorrect
- Scaled to 10,000+ providers before Straumann acquisition

Logo
Icon

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