



LIVE IN-PERSON CE EVENT

Cost-Effective Ways to Generate More Patients

Practical, proven marketing strategies to attract, convert, and retain more patients - without breaking the budget.

SEMINAR OVERVIEW

This course focuses on practical, cost-effective strategies to help dental practices attract and retain more patients. Participants will learn how to optimize their Google Business Profile, enhance their website for higher conversion, and leverage reviews and testimonials to build strong online credibility. The session also emphasizes the importance of delivering an exceptional patient experience and implementing proactive review management. Attendees will leave with clear, actionable steps to turn satisfied patients into loyal advocates and consistent drivers of growth.

YOU'LL LEARN HOW TO:



Identify key opportunities to improve online visibility & attract new patients.



Implement strategies to increase website conversion and patient inquiries.



Leverage patient reviews and testimonials to build trust and credibility.



Apply patient experience techniques that drive retention and referrals.

Contact us to schedule an event!



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