

How to Introduce Your Customers to

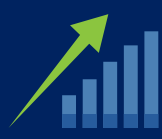
PRACTICE MANAGER



Q. What kind of growth would you like to see in your practice over the next 12 months?

A.

- Increased implants placed
- Increased conversion ratio
- Increased collections
- Increase overall production



Here's something our customers have been using that has increased their implant and overall production significantly.

Q. What sort of growth would you like to achieve in your implant numbers this year?

A. I'd like to increase by 20-30%. I know we can do more. Our practice has the capacity to place many more implants.



Here's a very effective tool that has all the info, training and resources you need to make that happen! Your staff can do online classes that have proven to make implant numbers grow sharply!

Q. What areas in the practice do you think may be holding it back?

A.

- Front office
- Staff turnover
- Finding quality staff
- Staff performance



The ePM HR toolbox simplifies personnel management, and increases staff productivity. It's all done online, and frees up practice owner and manager time.

Q. What other areas in your practice would you like to see improvement in?

A.

- Case presentation
- Patient recall systems
- marketing solutions
- Addressing patient financial concerns



ePM has all of the materials you need to improve these areas, including detailed job descriptions and interactive online training—accessible on any mobile device.

Q. What sort of production goals do you have for your practice this year?

A. Increase —-% in production would be fantastic.



One of the ways to meet that goal would be to increase your implant numbers - and ePM can do just that. Learn all of the “best practices” on how to grow your referral base, as well as the total number of patients referred by those doctors.

PRACTICE MANAGER

What ePM can do for specific areas of a customer's practice



NEW PATIENTS

ePM offers Interactive online training for PR and Marketing to increase recall systems for patients, as well as creative marketing solutions and training on how to correctly manage the referral database. These have detailed job descriptions and step-by-step procedures laid out.



PERSONNEL / HR ISSUES

ePM provides a full HR and Personnel toolbox that cover hiring practices, maintaining personnel files, performance reviews, job performance reviews, requests for time off, and instant documentation of personnel and HR matters.



TRACKING PRACTICE PERFORMANCE

ePM even has a Practice Diagnostics section that records your most important Key Performance Indicators (KPI's). Tools for properly fixing areas of the practice that are underperforming are there for quick and easy use.



INTERACTIVE ONLINE TRAINING

Training for Treatment and Implant Coordinators to increase conversion ratio and improve case presentation skills.

WATCH OUR VIDEO NOW 